

overstockArt.com Announces Holiday Promotions and a Holiday Pin It to Win It Sweepstakes

overstockArt.com is kicking-off its holiday season events with several promotions throughout the coming Thanksgiving weekend. Highlights include 50% off coupon offer and a \$500 gift card in their celebrated Pinterest Sweepstakes.

Wichita, Kansas (<u>PRWEB</u>) November 24, 2014 -- overstockArt.com today reveals its slate of holiday events and contests. The popular online gallery is kicking off the holiday shopping season with a variety of promotions running on Black Friday, Small Biz Saturday and Cyber Monday, plus the "<u>overstockArt.com Art for the Holidays Pin It to Win It Sweepstakes</u>."

Back by popular demand, the overstockArt.com 'Art for the Holidays' Pinterest Sweepstakes is an innovative Pin-It to Win-It contest that overstockArt.com have developed in house. Entry is simple; a customer just needs to create an "overstockArt.com Art for the Holidays Sweeps" board using their account on Pinterest, pin five images from a selection provided by the online retailer to the board, and then register the board at http://www.overstockart.com/pinit-contest.html. The sweepstakes runs through Wednesday, Dec. 31, 2014, and the winner will receive a \$500 overstockArt.com gift card good on everything in the store.

"We are thrilled to celebrate our customers - new and old - by offering them a variety of ways to save when shopping for fine art this holiday season," stated David Sasson, CEO of overstockArt.com. For the fifth consecutive year, the online art retailer is offering its customers an incredible opportunity with specials running throughout the holiday season starting the day after Thanksgiving. The specials include:

On Friday, overstockArt.com will unlock a secret gallery at 1 a.m. CST on November 28, 2014. A special coupon code will be revealed, allowing customers to receive 50% off artwork (not including frames) purchased from the special gallery. See https://www.facebook.com/events/839003096149705/ to join the event.

overstockArt.com is also taking part in Small Biz Saturday events slated for November 29th, 2014:

overstockArt.com Discount Code: 40% off artwork (not including frames) purchased on overstockArt.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.

Artist Become Discount Code: 30% off artwork (not including frames) purchased on ArtistBe.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.

overstockArt.com will be offering even deeper discounts on the following Monday on December 1st, starting with an Early Bird Special: 50% off artwork (not including frames) on overstockArt.com and ArtistBe.com from 1:01 a.m. CST – 12 p.m. CST using the coupon code CyberMondayEarlyBird.

To learn about more promotions being offered this holiday season, visit overstockArt.com's Gift Center at http://www.overstockart.com/giftcenter.html.

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About overstockArt.com:



Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011, 2012 and 2014 Second 500 Guides, and was recognized with the STELLAService Seal for Elite customer service. For more information, visit http://www.overstockArt.com.



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Online Web 2.0 Version

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